



DATE: February 2, 2007
TO: Andrew T. Souza
FROM: Rhonda Jorn, Public Affairs Officer
FOR: Mayor and Members of the City Council
SUBJECT: CITYWIDE WEEKLY HIGHLIGHTS REPORT

The *Citywide Weekly Report* highlights various activities throughout the City for the week. Consistent with our mission to ensure equal access to opportunity, education, and quality of life for every man, woman and child regardless of their race, religion, age or socio-economic status, this report will work to organize our weekly achievements so that we can measure and maximize our management and performance toward reaching our goals. It is our intent that this report will help to improve communications about the programs and services provided to both the City Council and the community.

Please feel free to contact the Public Affairs Department with any questions.

MAJOR WEEKLY HIGHLIGHTS

Police

Narcotics Unit Honored

- The Fresno Police Department's Major Narcotics Unit and Special Operations Task Force were honored at Fresno City Hall with a Resolution of Commendation from Mayor Alan Autry for their outstanding work in the seizure of millions in drugs in 2006.

UPCOMING EVENTS and PROJECTS

Public Utilities

Slow for the Cone Zone

- Mayor Alan Autry announced that the City of Fresno is launching a community-wide education campaign to encourage drivers to use extra caution when driving in street work zones, or "Cone Zones." Sewer Maintenance Division was associated with production of the "Slow for the Cone Zone" PSA.

WEEKLY NEWS

KEY RESULT AREA: PUBLIC SAFETY

Fire

FFD takes over North Central

- The consolidation of services with the North Central Fire Protection District began February 1. Fire stations located on the western edge of the city are providing fire protection to the North Central Fire Protection District. Also on February 1, American Ambulance began dispatching North Central Fire Protection District resources under the Fire/EMS contract with Fresno County. North Central closed Station 45 (7285 West Shields) and Station 47 (1709 West Bullard) on February 1. These areas are being served by the surrounding City fire stations.
- Staff attended LAFCo's Municipal Service Review (MSR) informational seminar on Wednesday, January 31. MSRs must be completed by all cities and special districts by January 1, 2008. Without an updated MSR, cities will not be able to adjust their sphere of influence boundaries. The Fire Department is working with the Planning and Development Department to update the City's MSR.
- From January 26 through February 1 at 1430 hours, fire crews responded to 532 incidents.

KEY RESULT AREA: RESOURCE MANAGEMENT

Personnel

Drop in Dialogue

- City employees received a "behind the scenes" glimpse of the Coaching Refresher presentation that their Supervisors were trained on. Future Drop In Dialogue topics include seminars on Recycling, Terrorism Awareness, and our Community Emergency Response Team (CERT). In addition, Melany Felton is continuing to accept suggestions for other 2007 Drop In Dialogue topics.

KEY RESULT AREA: ECONOMIC DEVELOPMENT

Economic Development

Downtown Water Feature

- Another step toward a Downtown Water Feature took place last week (January 24 and 25) when a Study Team of 13 people visited Oklahoma City's Bricktown canal area. The next step will be to regroup with team members in order to discuss their impressions and prepare for our next meeting with Forest City once they have prepared their revised master plan of the Downtown area and reviewed their recent market study.

KEY RESULT AREA: ONE FRESNO

Parks and Recreation

Senior Meals

- Ted C. Wills senior program has grown substantially since the renovation and new programming was introduced. PRCS is now serving up to **92** seniors a day and an average of approximately **60** meals a day. Prior to the renovation PRCS served up to **40** seniors a day and an average of approximately **25** meals a day.

KEY RESULT AREA: CUSTOMER SERVICE

Parks and Recreation

- The After School Recreation Program staff met with Fresno Art Museum to finalize the art curriculum that will be implemented within the pilot ASR program currently operating at 7 FUSD sites. This pilot is in preparation for potential program expansion that will occur when Prop 49 funds are distributed.

Airports

International Charter

- FYI launched its first non-scheduled international charter on January 24, with approximately 180 passengers flying directly from Fresno to Acapulco, Mexico. This represents of a new avenue in Fresno air travel, since previously, passengers would have to travel to Oakland to make connections to Mexico.

Planning and Development

Housing

- Tanger Springs, a city sponsored affordable multi-family housing development, was awarded \$6million dollars in funding from the State under the last round of Prop. 46 funding. The project consists of 80 residential units in Southeast Fresno and will be under construction in less than 6 months.